Appln. No.: 10/074,238 Amendment dated August 1, 2007

## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

## **Listing of Claims:**

Claim 1 (currently amended): A method-of-accessing information on a computer network on a communication device, the device being capable of communicating with a first communications network and receiving a signal from a second communications network, the method comprising:

receiving, via the <u>a</u> second network, unsolicited information from the <u>a</u> computer network, wherein the <u>unsolicited</u> information contains an identifier identifying further information on the computer network, the <u>unsolicited</u> information being received by a communication device based upon the communication device being targeted for receiving unsolicited information based upon a user profile associated with the communication device;

requesting, via the-a\_first network, further information from the computer network, wherein the further information is based on the received identifier; and

receiving the further information via one of the first or second networks.

Claim 2 (original): The method of claim 1, wherein the second communications network is a broadcast network, and wherein the step of receiving via the second network is adapted for receiving via the broadcast network.

Claim 3 (previously presented): The method of claim 1, wherein the first communications network is a telecommunications network, and wherein the step of receiving the further information is adapted for receiving the further information via the telecommunications network.

Claim 4 (previously presented): The method of claim 1, wherein the step of receiving the further information is adapted for receiving the further information via the broadcast network.

Claim 5 (previously presented): The method of claim 1, wherein the unsolicited information contains a content identifier, further comprising storing, on the device, a list of content identifiers of interest.

Claim 6 (original): The method of claim 5, further comprising filtering the received unsolicited information to remove any information not having a content identifier in the list of content identifiers.

Claim 7 (previously presented): The method of claim 1, wherein the second communication network is a digital video broadcast terrestrial (DVB-T) network, and wherein the steps of receiving via the second network are adapted for receiving via the DVB-T network.

Claim 8 (previously presented): The method of claim 1, wherein the first communication network is a cellular network, and wherein the step of receiving via the further information is adapted to receive via the cellular network.

Claim 9 (currently amended): A communication device for accessing information on a computer network, the device capable of communicating with a first communications network and receiving a signal from a second communications network, the device comprising:

a receiver for receiving, via the <u>a</u> second network, unsolicited information from the <u>a</u> computer network, wherein the <u>unsolicited</u> information contains an identifier identifying further information on the computer network, the <u>unsolicited</u> information being received by a <u>communication device based upon the communication device being targeted for receiving unsolicited information based upon a user profile associated with the communication device; and</u>

a transceiver for requesting, via the-a\_first network, further information from the computer network, wherein the further information is based on the received identifier.

Claim 10 (previously presented): The device of claim 9, wherein the transceiver is adapted to receive the further information via the first network.

Claim 11 (original): The device of claim 9, wherein the receiver is adapted to receive the further information via the second network

Claim 12 (previously presented): The device of claim 9, wherein the second communications

network is a broadcast network, and wherein the receiver is adapted to receive the unsolicited

information via the broadcast network.

Claim 13 (previously presented): The device of claim 9, wherein the first communication

network is a telecommunications network, and wherein the transceiver is adapted for use with

the telecommunications network.

Claim 14 (previously presented): The device of claim 9, wherein the unsolicited information

contains a content identifier, and further comprising a memory for storing, on the device, a list of

content identifiers of interest.

Claim 15 (original): The device of claim 14, further comprising a filter for filtering the received

unsolicited information to remove any information not having a content identifier in the list of

content identifiers.

Claim 16 (previously presented): The device of claim 9, wherein the second communication

network is a digital video broadcast terrestrial (DVB-T) network, and wherein the receiver is

adapted to receive via the DVB-T network.

Claim 17 (previously presented): The device of claim 9, wherein the first communication

network is a cellular network, and wherein the transceiver is adapted for use with the cellular

network.

Claim 18 (previously presented): The device of claim 9, wherein the communication device is a

portable communication device.

Claim 19 (previously presented): A system for accessing information on a computer network

using a device as claimed claim 9.

Page 4 of 9

Claim 20 (currently amended): The system of claim 19, further comprising a database of user profiles for storing a list of information categories determined to be of interest to users.

Claim 21 (original): The system of claim 20, further comprising a broadcast transmitter for

transmitting information from the computer network to users determined to be interested in the

information.

Claims 22-26 (canceled)

Claim 27 (previously presented): The method of claim 2, wherein the first communications

network is a telecommunications network, and wherein the step of receiving the further

information is adapted for receiving the further information via the telecommunications network.

Claim 28 (previously presented): The method of claim 2, wherein the step of receiving the

further information is adapted for receiving the further information via the broadcast network.

Claim 29 (previously presented): The method of claim 2, wherein the unsolicited information

contains a content identifier, further comprising storing, on the device, a list of content identifiers

of interest.

Claim 30 (previously presented): The method of claim 2, wherein the second communications

network is a digital video broadcast terrestrial (DVB-T) network, and wherein the steps of

receiving via the second network are adapted for receiving via the DVB-T network.

Claim 31 (previously presented): The method of claim 2, wherein the first communications

network is a cellular network, and wherein the step of receiving via the further information is

adapted to receive via the cellular network.

Page 5 of 9

Claim 32 (previously presented): The device of claim 10, wherein the second communications

network is a broadcast network, and wherein the receiver is adapted to receive the unsolicited

information via the broadcast network.

Claim 33 (previously presented): The device of claim 11, wherein the second communications

network is a broadcast network, and wherein the receiver is adapted to receive the unsolicited

information via the broadcast network.

Claim 34 (previously presented): The device of claim 10, wherein the first communications

network is a telecommunications network, and wherein the transceiver is adapted for use with

the telecommunications network.

Claim 35 (previously presented): The device of claim 11, wherein the first communications

network is a telecommunications network, and wherein the transceiver is adapted for use with

the telecommunications network.

Claim 36 (previously presented): The device of claim 10, wherein the unsolicited information

contains a content identifier, and further comprising a memory for storing, on the device, a list of

content identifiers of interest,

Claim 37 (previously presented): The device of claim 11, wherein the unsolicited information

contains a content identifier, and further comprising a memory for storing, on the device, a list of

content identifiers of interest.

Claim 38 (previously presented): The device of claim 10, wherein the second communications

network is a digital video broadcast terrestrial (DVB-T) network, and wherein the receiver is

adapted to receive via the DVB-T network.

Page 6 of 9

Claim 39 (previously presented): The device of claim 11, wherein the second communications network is a digital video broadcast terrestrial (DVB-T) network, and wherein the receiver is

adapted to receive via the DVB-T network.

Claim 40 (previously presented): The device of claim 10, wherein the first communications

network is a cellular network, and wherein the transceiver is adapted for use with the cellular

network.

Claim 41 (previously presented): The device of claim 11, wherein the first communications

network is a cellular network, and wherein the transceiver is adapted for use with the cellular

network.

Claim 42 (previously presented): The device of claim 10, wherein the communication device is a

portable communication device.

Claim 43 (previously presented): The device of claim 11, wherein the communication device is a

portable communication device.

Claims 44-45 (canceled)

Claim 46 (previously presented): The system of claim 10, further comprising a database of user

profiles for storing a list of information categories determined to be of interest to users.

Claim 47 (previously presented): The system of claim 11, further comprising a database of user

profiles for storing a list of information categories determined to be of interest to users.

Claim 48 (new): The method of claim 1, further comprising:

accessing a database of user profiles; and

identifying the communication device as a user to be targeted based on said user profiles.

Page 7 of 9